



	MONTHLY REQUIREMENTS			SALES COMMISSIONS										JUMPSTART RANKUP BONUS*	EXECUTIVE COMMISSION BONUS	RANK ADVANCEMENT BONUS			
	PERSONAL RETAIL SALES (PRS)	TOTAL TEAM WHOLESALE SALES	BRANCHES	BRANCH TEAM WHOLESALE SALES	PROMOTING TEAM MEMBERS	PERSONAL COMMISSION EARNED	LEVEL 1 COMMISSION	LEVEL 2 COMMISSION	LEVEL 3 COMMISSION	LEVEL 4 COMMISSION	LEVEL 5 COMMISSION	LEVEL 6 COMMISSION	LEVEL 7 COMMISSION	LEVEL 8 COMMISSION	LEVEL 9 COMMISSION	LEVEL 10 COMMISSION	PERSONAL BONUS	PERSONAL BONUS	PERSONAL BONUS
EXECUTIVE	EXECUTIVE PLATINUM DIRECTOR	\$600	6	\$35,000	8x DIRECTORS	50% 8% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3%	50%	8%	3%	3%	3%	3%	3%	3%	3%	3%	\$15,000	10%	\$15,000
	EXECUTIVE GOLD DIRECTOR	\$600	6	\$22,500	6x DIRECTORS	50% 8% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3%	50%	8%	3%	3%	3%	3%	3%	3%	3%	3%	\$10,000	7%	\$10,000
	EXECUTIVE DIRECTOR	\$600	6	\$12,500	5x DIRECTORS	50% 8% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3%	50%	8%	3%	3%	3%	3%	3%	3%	3%	3%	\$5,000	5%	\$5,000
DIRECTOR	PLATINUM DIRECTOR	\$500	5	\$10,000	3x DIRECTORS	45% 7% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3%	45%	7%	3%	3%	3%	3%	3%	3%	3%	3%	\$5,000		
	GOLD DIRECTOR	\$500	4	\$8,500	2x DIRECTORS	40% 6% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3%	40%	6%	3%	3%	3%	3%	3%	3%	3%	3%	\$2,000		
	DIRECTOR	\$500	3	\$7,500		40% 6% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3%	40%	6%	3%	3%	3%	3%	3%	3%	3%	3%	\$500		
LEADER	PLATINUM TEAM LEADER	\$400	3	\$4,000		35% 6% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3%	35%	6%	3%	3%	3%	3%	3%	3%	3%	3%	\$100 GEL CASH		
	GOLD TEAM LEADER	\$400	3	\$2,000		35% 5% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3%	35%	5%	3%	3%	3%	3%	3%	3%	3%	\$50 GEL CASH			
	SILVER TEAM LEADER	\$300	2	\$1,000		30% 5% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3% 3%	30%	5%	3%	3%	3%	3%	3%	3%	3%	\$50 GEL CASH			
	TEAM LEADER	\$250		\$500		25% 5% 3%	25%	5%	3%									\$50 GEL CASH	
PARTNER	SENIOR BRAND PARTNER	\$500 LIFETIME**				25%	25%												
	BRAND PARTNER	\$0***				15%	15%												

Wholesale amounts are calculated at 70% of the PERSONAL RETAIL SALES (PRS) value for all eligible products.

*JUMPSTART RANK UP BONUSES are one-time payouts issued each time a distributor promotes to a new rank for the first time during their JUMPSTART PERIOD: within 90 days for TEAM LEADER, SILVER TEAM LEADER, GOLD TEAM LEADER, and PLATINUM TEAM LEADER, or within 180 days for DIRECTOR, GOLD DIRECTOR, and PLATINUM DIRECTOR. When a distributor earns a JUMPSTART RANK UP BONUS for reaching TEAM LEADER, SILVER TEAM LEADER, GOLD TEAM LEADER, or PLATINUM TEAM LEADER, their sponsor receives a \$50 cash bonus (\$100 cash for PLATINUM TEAM LEADER).

**To reach the rank of SENIOR BRAND PARTNER, a distributor must have reached a total lifetime PRS value of \$500 CAD.

***BRAND PARTNERS and SENIOR BRAND PARTNERS do not have monthly requirements. To avoid becoming inactive, all distributors must have at least \$200 CAD in PRS within the past 90 days.

RANK *explanation*

BRAND PARTNER

Welcome to gelmoment! As a new distributor, you hold the rank of BRAND PARTNER. As a BRAND PARTNER, you earn 15% commission on your PRS (PERSONAL RETAIL SALES). To maintain active status as a gelmoment distributor you need a minimum of \$200 in PRS every 90 days, which is reset each time you meet this requirement.

SENIOR BRAND PARTNER

Congratulations, you have just earned a lifetime raise! Once you reach a total of \$500 in lifetime PERSONAL RETAIL SALES, you earn 25% commission on all future sales and the permanent rank of SENIOR BRAND PARTNER.

TEAM LEADER

Look at you lead! You're eligible for TEAM LEADER rank when you reach \$250 in PRS along with \$500 in TOTAL TEAM WHOLESALE SALES (TTWS) collectively accumulated by the 2 levels below you. As a TEAM LEADER you receive 25% commission on your PRS, and 5% MENTORSHIP COMMISSION on the sales of your Level 1. You also receive 3% LEADERSHIP COMMISSION from your Level 2 team members. Plus, rank up to TEAM LEADER during your first 90 days of enrollment and you will receive \$50 GEL CASH as a JUMPSTART program reward!

SILVER TEAM LEADER

You're eligible for SILVER TEAM LEADER rank with \$300 in PRS, along with \$3,000 TOTAL TEAM WHOLESALE SALES collectively accumulated by 4 levels below you which include 2 branches with at least \$1,000 WHOLESALE SALES each. As a SILVER TEAM LEADER, you earn a total of 30% commission on your PRS, 5% MENTORSHIP COMMISSION earnings on your Level 1 team sales, and 3% LEADERSHIP COMMISSION on the sales of your Levels 2, 3 and 4. Rank up to SILVER TEAM LEADER during your first 90 days of enrollment and you will receive \$50 GEL CASH as a JUMPSTART program reward!

GOLD TEAM LEADER

You're eligible for GOLD TEAM LEADER rank with \$400 in PRS, along with \$7,500 in TOTAL TEAM WHOLESALE SALES collectively accumulated by 5 levels below you which include 3 branches with minimum \$2,000 WHOLESALE SALES each. As a GOLD TEAM LEADER, you earn a total of 35% commission on your PRS, 5% MENTORSHIP COMMISSION on your Level 1 team sales, and 3% LEADERSHIP COMMISSION on your Levels 2-5. Rank up to GOLD TEAM LEADER during your first 90 days of enrollment and you will receive \$50 GEL CASH as a JUMPSTART program reward!

PLATINUM TEAM LEADER

You're eligible for PLATINUM TEAM LEADER with \$400 in PRS, along with \$15,000 in TOTAL TEAM WHOLESALE SALES collectively accumulated by 5 levels below you which include 3 branches with \$4,000 CAD WHOLESALE SALES each. As a PLATINUM TEAM LEADER, you earn a total of 35% commission on your PRS, 6% MENTORSHIP COMMISSION on your Level 1 distributors, and 3% LEADERSHIP COMMISSION on your Levels 2-5. Rank up to PLATINUM TEAM LEADER during your first 90 days of enrollment and you will receive \$100 GEL CASH as a JUMPSTART program reward!

DIRECTOR

Welcome to DIRECTOR status! Earn the rank of DIRECTOR with \$500 in PRS, along with \$25,000 in TOTAL TEAM WHOLESALE SALES collectively accumulated by 6 levels below you which include 3 branches with \$7,500 WHOLESALE SALES each. You will receive a total of 40% commission on your PRS, 6% MENTORSHIP COMMISSION on your Level 1 sales, and 3% LEADERSHIP COMMISSION on your Levels 2-6. Plus, rank up to DIRECTOR during your first 180 days of enrollment and receive a cash bonus of \$500*.



GOLD DIRECTOR

Earn the rank of GOLD DIRECTOR with \$500 in PRS, along with \$50,000 in TOTAL TEAM WHOLESale SALES collectively accumulated by 7 levels below you which includes 4 branches with \$8,500 WHOLESale SALES each and have 2 DIRECTORS (paid as). As a GOLD DIRECTOR, you earn a total of 40% commission on your PRS, 6% MENTORSHIP COMMISSION on your Level 1 sales, and 3% LEADERSHIP COMMISSION on your Levels 2-7. Plus, rank up to GOLD DIRECTOR during your first 180 days of enrollment and receive a cash bonus of \$2,000*.

PLATINUM DIRECTOR

Earn the rank of PLATINUM DIRECTOR with \$500 in PRS, along with \$80,000 in TOTAL TEAM WHOLESale SALES collectively accumulated by 8 levels below you which includes 5 branches with \$10,000 WHOLESale SALES each and 3 DIRECTORS (paid as). As a PLATINUM DIRECTOR, you earn a total of 45% commission on your PRS, 7% MENTORSHIP COMMISSION on your Level 1 sales, and 3% LEADERSHIP COMMISSION on your Levels 2-8. Plus, rank up to PLATINUM DIRECTOR during your first 180 days of enrollment and receive a cash bonus of \$5,000*.

EXECUTIVE DIRECTOR

Welcome to EXECUTIVE status! Earn the rank of EXECUTIVE DIRECTOR with \$600 in PRS, along with \$200,000 in TOTAL TEAM WHOLESale SALES collectively accumulated by 9 levels below you which includes 6 branches with \$12,500 WHOLESale SALES each and 5 DIRECTORS (paid as). You will receive a total of 50% commission on your PRS, 8% MENTORSHIP COMMISSION on your Level 1 sales, and 3% LEADERSHIP COMMISSION on your Levels 2-9. Each month you are paid at the rank of EXECUTIVE DIRECTOR you will receive an additional 5% EXECUTIVE COMMISSION bonus payout on the total commissions earned on your Levels 2-9. Plus, rank up to EXECUTIVE DIRECTOR and you will receive a cash bonus of \$5,000*.

EXECUTIVE GOLD DIRECTOR

Earn the rank of EXECUTIVE GOLD DIRECTOR with \$600 in PRS, along with \$350,000 in TOTAL TEAM WHOLESale SALES collectively accumulated by 10 levels below you which includes 6 branches with \$22,500 WHOLESale SALES each and 6 DIRECTORS (paid as). You will receive 50% commission on your PRS, 8% MENTORSHIP COMMISSION on your Level 1 sales, and 3% LEADERSHIP COMMISSION on your Levels 2-10. Each month you are paid at the rank of EXECUTIVE GOLD DIRECTOR you will receive an additional 7% EXECUTIVE COMMISSION bonus payout on the total commissions earned on your Levels 2-10. Plus, rank up to EXECUTIVE GOLD DIRECTOR you will receive a cash bonus of \$10,000*.

EXECUTIVE PLATINUM DIRECTOR

The best of the best! You have earned the highest rank possible! Earn the rank of EXECUTIVE PLATINUM DIRECTOR with \$600 in PRS, along with \$500,000 in TOTAL TEAM WHOLESale SALES collectively accumulated by 10 levels below you which includes 6 branches with \$35,000 WHOLESale SALES each and 8 DIRECTORS (paid as). You will receive a total of 50% commission on your PRS, 8% MENTORSHIP COMMISSION on your Level 1 sales, and 3% LEADERSHIP COMMISSION on your Levels 2-10. Each month you are paid at the rank of EXECUTIVE PLATINUM DIRECTOR you will receive an additional 10% bonus payout on the total commissions earned on your Levels 2-10. Plus, rank up to EXECUTIVE PLATINUM DIRECTOR you will receive a cash bonus of \$15,000*.

*All cash bonuses are issued upon being "paid as" the new rank for two consecutive months. Each bonus may only be earned once per distributor.

MAXIMIZING THE COMPENSATION PLAN TIP: While your PRS requirements always are your first priority, strive to create 6 balanced branches of your most active team members up to 10 levels deep so you will be set up to achieve the highest EXECUTIVE levels of compensation when you are ready. You have 90 days to place new distributors in the branches of your choice. If you train your team and set the expectation to always meet their minimum PRS, you will rise through the ranks in no time!



Glossary

REQUIREMENTS: What a distributor needs to achieve to be eligible for earnings or to remain active.

PERSONAL RETAIL SALES (PRS): The total amount of eligible purchases and sales made through your personal website.

PERSONAL RETAIL EARNINGS: The total amount of earnings on eligible purchases and sales made through your personal website. Base earnings of 15% (BRAND PARTNER) or 25% (SENIOR BRAND PARTNER+) are paid out within one hour, and the difference (ADDITIONAL PERSONAL COMMISSION) is paid out after the month has ended.

ADDITIONAL PERSONAL COMMISSION: Additional earnings of 5% to 25% on eligible purchases and sales through your personal website. This is calculated once the month is closed and your “paid as” rank is determined, based on requirements.

WHOLESALE SALES: Wholesale sales are calculated at 70% of their retail value.

TOTAL TEAM WHOLESALE SALES: Includes the total amount of wholesale sales for all the distributors in your downline, depending on your rank. This value is one of the requirements used to determine your monthly “paid as” rank.

COMMISSIONABLE TEAM WHOLESALE SALES: This refers to the amount of TOTAL TEAM WHOLESALES SALES that are eligible to earn MENTORSHIP COMMISSION or LEADERSHIP COMMISSION.

COMMISSIONABLE ITEMS: This refers to products which are eligible for MENTORSHIP COMMISSION or LEADERSHIP COMMISSION and includes all products apart from LED lamps, sales tools and select promotional items.

BRANCH TEAM WHOLESALE SALES: The minimum amount of wholesale sales each branch is required to have. These sales are included in your TOTAL TEAM WHOLESALE SALES.

BRANCHES: A branch is made up of your personally sponsored distributors (Level 1s) and their downline. More than one of your personally sponsored distributors (Level 1s) can be added to one branch.

DOWNLINE: The number of levels for which you are eligible to earn commissions on.

PROMOTING TEAM MEMBERS: Number of “paid as” DIRECTORS required in your earning levels of your downline.

MENTORSHIP COMMISSION: Commission earned on your Level 1 team members. Earnings range from 5% to 8%, depending on your rank.

LEADERSHIP COMMISSION: 3% commission earned on your Levels 2 through 10, depending on your rank.

EXECUTIVE COMMISSION BONUS: Executive tier ranks earn an additional 5% to 10% bonus on the total commission earned from Levels 2 through 9 for EXECUTIVE DIRECTOR and Levels 2 through 10 for EXECUTIVE GOLD DIRECTOR and EXECUTIVE PLATINUM DIRECTOR. .

INACTIVE DISTRIBUTOR: A distributor is inactive if they have not paid their annual renewal fees by their due date or have not met their 90-day rolling activity requirement. An inactive account is permanently closed, and the distributor’s downline is lost.

MONTHLY “PAID AS” RANK: The rank achieved at end of each calendar month which is used to calculate ADDITIONAL PERSONAL COMMISSION, MENTORSHIP COMMISSION, LEADERSHIP COMMISSION, and the EXECUTIVE COMMISSION BONUS for that month.

90-DAY ROLLING ACTIVITY REQUIREMENT: To avoid becoming inactive, each distributor must have at least \$200 in PERSONAL RETAIL SALES within the past 90 days.

